November 30 is #GivingTuesday, a global day of giving. At Healthy Babies Project, our #GivingTuesday goal is to raise enough money in a single day to pay for materials for our new childcare center, Oasis Sanctuary, so HBP babies have a safe, loving environment and are cared for while their parents are at work or school.

We’ve already raised $50,000. We need $40,000. Partners like YOU make this possible.

Here’s what you can do:

1. Give a gift to the campaign here.
2. Identify 5 friends to invite to be part of #GivingTuesday.
3. Tuesday, November 23: Send Email #1 to your 5 friends. Post social shares on your social media accounts, inviting them to give.
4. Tuesday, November 30: Send Email #1 to your 5 friends. Post social shares on your social media accounts, reminding followers to give.

If you need additional info or support, please reach out to us at (202) 396-2809 or by email. You can visit our giving page at https://www.givelocaltogether.org/healthybabiesproject.

THANK YOU for supporting our young parents and their children!
Email #1: Send on Tuesday, November 23

Subject line: Join me in supporting Healthy Babies Project on #GivingTuesday

Dear <name>,

November 30 is #GivingTuesday – a day of worldwide giving. I’ll be supporting Healthy Babies Project and I hope you will, too. (Here’s where I gave my gift.)

HBP helps the poorest, homeless District teen moms to have healthy babies and become financially independent. Many of these moms stay at one of HBP’s transitional houses for up to 2 years. But they have no safe family members or friends to watch their children – and they can’t afford childcare.

HBP is raising funds to provide for construction materials for a childcare center at its Perennial House.

Materials will cost $90,000. They’ve got $50,000 towards the project. On #GivingTuesday, they have set a goal to raise an additional $40,000.

Will you join me in helping? EVERY dollar counts. For instance, here’s what your gift can provide:

- $25 Set of paint brushes
- $50 Traditional bathroom fixture
- $100 Case of ceramic tile for flooring
- $150 250-foot roll of electrical wire

Nearly half of HBP’s young mothers have no one they trust to care for their children. Without childcare, they will simply drop out of school and drop out of the workforce. But these young moms WANT a better life. They want to finish school and go to college or learn a trade. You and I can make a difference for these young families by helping provide this loving, safe childcare center.

I hope you’ll join me in supporting Healthy Babies Project. You can do so right here.

Thank you!
<Name>

P.S. Learn more about Healthy Babies Project and Oasis Sanctuary here. And please give now to HBP’s #GivingTuesday campaign to help them get momentum Thank you!
Email #2: Send on Tuesday, November 30

Subject line: Today is #GivingTuesday and I’m supporting Healthy Babies Project

Dear <name>,

Today is #GivingTuesday, a worldwide day of giving! And I’m supporting Healthy Babies Project. I hope you will, too. (You can give here.)

HBP helps young, homeless District teen moms like Tiana, who had no place to go when she had her daughter. Fortunately, HBP staff take turns watching her daughter while Tiana is in class. Otherwise, Tiana would have had to drop out of school ... like so many young moms.

If you or anyone you know has had to find childcare for your baby, you know how unnerving it can be. You want your child to be safe and loved and nurtured.

That’s why HBP is building Oasis Sanctuary – a childcare and respite center for babies and kids – for families like Tiana’s.

Materials will cost $90,000. HBP has $50,000 towards the project. On #GivingTuesday, they have set a goal to raise an additional $40,000.

EVERY dollar counts. For instance, here’s what your gift can provide:

- $25 Set of paint brushes
- $50 Traditional bathroom fixture
- $100 Case of ceramic tile for flooring
- $150 250-foot roll of electrical wire

Tiana could have been a statistic. But she’s on target to graduate next spring. I hope you’ll join me in helping many more families like hers by supporting Healthy Babies Project on #GivingTuesday.

Thank you!

<Name>

P.S. HBP and its new Oasis Sanctuary are a tangible way to help keep kids safe while their parents are working towards financial independence. Please give now while you’re thinking about it. Thank you!
SOCIAL SHARE CONTENT

FACEBOOK: @HealthyBabiesProject

This #GivingTuesday, I’m donating to @HealthyBabiesProject and their new Oasis Sanctuary for Children because I believe these hardworking teen moms need safe, loving childcare for their babies while they’re at work and school. Every dollar counts! Join me by donating here:
https://www.givelocaltogether.org/healthybabiesproject

This #GivingTuesday, I’m donating to @HealthyBabiesProject. Join me. Together we can help build a safe, loving space for homeless kids while their moms are finishing school. #MakeADifference right here in the District.
https://www.givelocaltogether.org/healthybabiesproject

TWITTER: @_HealthyBabies

This #GivingTuesday, I’m donating to @_HealthyBabies new Oasis Sanctuary because I believe our most vulnerable children need a safe place while their moms are at work/school. Join me by donating here.
https://www.givelocaltogether.org/healthybabiesproject

This #GivingTuesday, I’m supporting @_HealthyBabies homeless kids and making sure they have a safe place while their moms are at school. Join me!
https://www.givelocaltogether.org/healthybabiesproject

INSTAGRAM: Healthy_Babies_Project

Join me in donating to Healthy_Babies_Project this #GivingTuesday so our vulnerable children have a safe, loving place to be cared for while mom is at work/school.
https://www.givelocaltogether.org/healthybabiesproject

Homeless kids need safe, loving care while their moms are at school/work. Join me in making that happen for Healthy_Babies_Project this #GivingTuesday.
https://www.givelocaltogether.org/healthybabiesproject